WNCT CO

WNG Loom MINOSAN MARIEMAN

3221 S. Evans St. Greenville, NC 27834 252-355-9500

And:

Chicago, IL 60610

Suite 600

AL Media

222 West Ontario

## 3221 South Evans Street Greenville, NC 27834 (252) 355-8542 WNCT

# CONTRACT

Contract / Revision 949694 \_ 25322391 Alt Order#

POL/DSCC Deborah Ross Deborah Ross Candida Product 10/03/16 - 10/16/16 Contract Dates 5262 Estimate # Original Date / Revision 10/04/16 / 10/17/16

WNCT Agency Ref Special Handling Agy Code Adults 35+ Property EOM/EOC Billing Cycle Demographic Billing Calendar Katz Chicago Broadcast Advertiser Code Account Executive Advertiser Ref Sales Office Cash Katz/Chicago Cash/Trade Product 1/2

Wee 5	Wee	3 Wee	2 Wee	1 Wee	*Line
5 WNCT 10/08 Start Date Week: 10/03/16	4 WNCT 10/03 <u>Start Date</u> Week: 10/03/16	WNCT 10/03  Start Date k: 10/03/16	2 WNCT 10/03 Start Date Week: 10/03/16	WNCT 10/03  Start Date k: 10/03/16	Ch Start
3/16 10/08/16 End Date 10/09/16	VNCT 10/03/16 10/07/16 CBS Th Start Date End Date Weekdays 10/03/16 10/09/16wTF	3 WNCT 10/03/16 10/07/16 Local No.  Start Date End Date Weekdays Week: 10/03/16 10/09/16wTF	VNCT 10/03/16 10/07/16 Local Ne Start Date End Date Weekdays 10/03/16 10/09/16wTF	1 WNCT 10/03/16 10/07/16 Start Date End Date Week: 10/03/16 10/09/16	Date End D
16 Local Nev Weekdays	4 WNCT 10/03/16 10/07/16 CBS This Morning Start Date	3 WNCT 10/03/16 10/07/16 Local News @ 6a	2 WNCT 10/03/16       10/07/16       Local News @ 530a         Start Date       End Date       Weekdays       Spots/         Veek: 10/03/16       10/09/16      wTF       3	1 WNCT 10/03/16 10/07/16 Local News @ 5a Start Date End Date Weekdays Spo eek: 10/03/16 10/09/16wTF	*Line Ch Start Date End Date Description
5 WNCT 10/08/16 10/08/16 Local News Sa-Su 6a-7a Start Date	Morning Spots/Week 4	ws @ 6a <u>Spots/Week</u> 4	ws @ 530a <u>Spots/Week</u> 3	ws @ 5a <u>Spots/Week</u> 3	ion
6a-7a <u>Rate</u> \$50.00	7a-9a <u>Rate</u> \$175.00	6a-7a <u>Rate</u> \$200.00	530a-6a <u>Rate</u> \$125.00	5a-530a <u>Rate</u> \$75.00	Start/End Time
					Days
:30	:30	:30	:30	:30	Spots/ Length Week
					Rate Rtn
Z S	MN	ΝM	MN	N N	Rtn TypeSpots
_	4	4	ω	ω	Spots
\$50.00	\$700.00	\$800.00	\$375.00	\$225.00	Amount

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCT Side AND WASHINGTON

3221 S. Evans St. (252) 355-8542 Greenville, NC 27834 252-355-8500 WNCTacom Greenville, NC 27834 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order #
	949694 / 4	25322391
Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida 5262	5262
Advertiser	<u>Origi</u>	Original Date / Revision
POL/DSCC Deborah Ross		10/04/16 / 10/17/16

\$600.00	ω	Z		:30		5p-530p	vs @ 5p	6 Local News @ 5p	/16 10/07/16	15 WNCT 10/03/16	ш
\$600.00	ω	Z M		:30		4p-5p <u>Rate</u> \$200.00	Spots/Week 3	6 Dr.Phil <u>Weekdays</u> wTF	10/07/1 nd Date 0/09/16	14 WNCT 10/03/16  Start Date E Week: 10/03/16 1	ı
\$700.00	4	MN		:30		3p-4p <u>Rate</u> \$175.00	vey Spots/Week 4	6 Steve Harvey WeekdayswTF	10/07/1 nd Date 0/09/16	13 WNCT 10/03/16  Start Date E Week: 10/03/16 1	ı
\$1,400.00	4	N N N		:30		1230p-130p <u>Rate</u> \$350.00	Spots/Week 4	6 Y&R Weekdays wTF	10/07/1 nd Date 0/09/16	12 WNCT 10/03/16 Start Date El Week: 10/03/16 10	1
\$900.00	4	MN		:30		12p-1230p <u>Rate</u> \$225.00	vs @ 12p Spots/Week 4	6 Local News WeekdaysWTF	/16 10/07/18 End Date 10/09/16	11 WNCT 10/03/16 10/07/16  Start Date End Date 1 Week: 10/03/16 10/09/16	ı
		MA	<del>\$200.00</del>	: :	1 1 2 2 7	11a-14p	agni	376	MiNC 1 (0) 03/18-10/09/18 Credited moved to 25332208/955376	Credited moved to	I
		Type	Rate 8350.00		Weekdays	Start/End Time	on On On On On On On On On On On On On On		ite Range	Spot Ch Date Range	
\$750.00	ω	M		:30		11a-12p <u>Rate</u> \$250.00	ight Spots/Week 4	6 Price is Right <u>Weekdays</u> \mathfrace	/16 10/07/16 End Date 10/09/16	10 WNCT 10/03/16 Start Date E Week: 10/03/16 11	π
\$450.00	ω	N M		:30		10a-11a <u>Rate</u> \$150.00	e a Deal <u>Spots/Week</u> 3	6 Let's Make a <u>Weekdays</u> wTF	/16 10/07/16 End Date 10/09/16	9 WNCT 10/03/16  Start Date E Week: 10/03/16 1	
\$400.00	N	N N		:30		9a-1030a <u>Rate</u> \$200.00	CBS Sunday Morning <u>eekdays</u> <u>Spots/Week</u> S 2	¦ ≶	/16 10/09/16 End Date 10/09/16	8 WNCT 10/09/16  Start Date E Week: 10/03/16 1	l
\$50.00	-	Z Z		:30		7-8a <u>Rate</u> \$50.00	∕s Su 7-8a <u>Spots/Week</u> 1	6 Local News Su 7-8a Weekdays Spots/	/16 10/09/16 End Date 10/09/16	7 WNCT 10/09/16  Start Date E Week: 10/03/16 1	
\$250.00	N	N N		:30		9a-11a <u>Rate</u> \$125.00	Morning Sa Spots/Week 2	6 CBS This Morning Sa Weekdays Spots/M 2	WNCT 10/08/16 10/08/16 Start Date End Date c: 10/03/16 10/09/16	6 WNCT 10/08 Start Date Week: 10/03/16	
						Rate	Spots/Week	Weekdays	End Date	Start Date	
Amount	Spots	Type Spots	Rate Rtn	Spots/ Length Week	Days l	Start/End Time	on	Start Date End Date Description	Date End Da	*Line Ch Start	l *

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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WNCT Side CANOLINA CANOLINA EVACUENT NECESTRA

3221 S. Evans St. Greenville, NC 27834 252-355-8500

Start/End

Spots/

WNC Incom Greenville, NC 27834 (252) 355-8542 WNCT 3221 South Evans Street

	Contract / Revision	Alt Order#
	949694 / 4	25322391
Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida   5262	5262
Advertiser	Origi	Original Date / Revision
POL/DSCC Deborah Ross		10/04/16 / 10/17/16
		***************************************

\$1,500.00	ω	Z S		:30		730p-8p <u>Rate</u> \$500.00	19 WNCT 10/03/16 10/14/16 Family Feud <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/03/16 10/09/16wTF 3
						\$350.00	made good w/o 10/10 Week: 10/10/16 10/16/16F 1
						1	
		NM	Rate \$350.00	Length :30	Weekdays w⊺hF	<u>Start/End Time</u> 7p-730p	Spot Ch <u>Date Range</u> <u>Description</u> 2 WNCT 10/03/16-10/09/16 Entertainment Tonight
						Rate \$350.00	Dat 3/16
\$1,400.00	4	ΝM		:30		7p-730p	/16 10/14/16 Entertainmen
						\$500.00	made good w/o 10/10 Week: 10/10/16 10/16/16F 1
			,	ļ		1	
		Type NM	<u>Rate</u> \$500:00	<u>Length</u> :30	Weekdays	Start/End Time	Spot Ch Date Range Description  1 WNCT 10/03/16-10/09/16 Local News @ 6p
						\$500.00	Week: 10/03/16 10/09/16WTF 4
\$2,000.00	4	Z Z		:30		6p-630p	/16 10/14/16 Local News @
						\$200.00	made good w/o 10/10 Week: 10/10/16 10/16/16F 1
							Credited
		NM NM	\$200:00	. :30	<u>vveekdays</u> WThF	530p-6p	1 WNCT 10/03/16-10/09/16 Local News @ 530p
		ł	) -	<u>.</u>		\$200.00	3/16 10/09/16v
\$800.00	4	Z Z		:30		530p-6p	/16 10/14/16 Local News @
							moved to 25332208/955376
							Credited
		Type NM	<u>Rate</u> \$200.00	Length :30	Weekdays wThF	Start/End Time 5p-530p	Spot Ch Date Range Description 2 WNCT 10/03/16-10/09/16 Local News @ 5p
						<u>Rate</u> \$200.00	Start Date         End Date         Weekdays         Spots/Week           Week: 10/03/16         10/09/16        wrF         4
Amount	Spots	Type Spots	Rate Rtn	Length Week	Days Ler	Time	*Line Ch Start Date End Date Description

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WNCT CO WINDSWA WASHINGTON

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500 WNC Com Greenville, NC 27834 WNCT 3221 South Evans Street

Contract Dates POL/DSCC Deborah Ross Advertiser 10/03/16 - 10/16/16 Deborah Ross Candida Contract / Revision Product 949694 4 Original Date 10/04/16 5262 Estimate # 25322391 Alt Order # / 10/17/16 / Revision

\$1,400.00		Z S		:30		430p-730p <u>Rate</u> \$1,400.00	ame <u>Spots/Week</u> 1	6 NFL Late Game Weekdays St S	/16 10/09/16 End Date 1 10/09/16	29 WNCT 10/09/16 <u>Start Date</u> <u>E</u> Week: 10/03/16 11
\$200.00		Z S	The state of the s	:30		12p-1p <u>Rate</u> \$200.00	Spots/Week 1	6 NFL Today Weekdays	/16 10/09/16 End Date 1 10/09/16	28 WNCT 10/09/16  Start Date E Week: 10/03/16 1
\$200.00	<u> </u>	N N N		:30		1230p-1p <u>Rate</u> \$200.00	Spots/Week	6 ACC Football Weekdays S-	10/08/1 nd Date 0/09/16	27 WNCT 10/08/16 Start Date E Week: 10/03/16 1
\$500.00	_	Z M		:30	and the same	730p-825p <u>Rate</u> \$500.00	ght Kickoff Spots/Week	6 Thursday Night Kickoff Weekdays Spots/We	/16 10/06/16 End Date 1 10/09/16	26 WNCT 10/06/16  Start Date E  Week: 10/03/16 10
\$200.00		Z M		:30		11p-1135p <u>Rate</u> \$200.00	Spots/Week	6 LN Sa-Su <u>Weekdays</u> S	10/09/1 nd Date 0/09/16	25 WNCT 10/09/16  Start Date E Week: 10/03/16 1
\$200.00	_	NM		:30		11p-1135p <u>Rate</u> \$200.00	Spots/Week	6 LN Sa-Su <u>Weekdays</u> S-	/16 10/08/16 End Date 10/09/16	24 WNCT 10/08/16  Start Date E Week: 10/03/16 1
\$1,400.00	4	Z S		:30	THE PARTY OF THE P	11p-1135p <u>Rate</u> \$350.00	@ 11p Spots/Week 4	Local News <u>Neekdays</u> wTF	10/07/1 nd Date 0/09/16	23 WNCT 10/03/16 Start Date E Week: 10/03/16 10
\$305.00	_	Z		:30		9p-10p <u>Rate</u> \$305.00	Spots/Week 1	6 Crimetime Weekdays	10/08/1 nd Date 0/09/16	22 WNCT 10/08/16  Start Date E Week: 10/03/16 1
\$305.00	_	Z		:30		8p-9p <u>Rate</u> \$305.00	Spots/Week	6 Crimetime Weekdays S-	10/08/1 <u>nd Date</u> 0/09/16	21 WNCT 10/08/16  Start Date E Week: 10/03/16 1
						\$500.00	1	# 1 1 TI - 1	1 w/o 10/10 10/16/16	Credited made good w/o 10/10 Week: 10/10/16 10/16/16
		Type NM	Rate \$500.00	<u>Length</u>	Weekdays wThF	Rate Start/End Time 730p-8p	Spots/Week	Weekdays Description 16 Family Feud	Start Date	Start Date Spot Ch Da 2 WNCT 10
Amount	òpots	1 Type Spots	Rate Rtn	Spots/ Length Week	Days	Start/End Time		Ch Start Date End Date Description	Date End Da	*Line Ch Start I

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WNCT S Willow Negative

3221 S. Evans St. (252) 355-8542 Greenville, NC 2/834 252-355-8500

WNCIscom Greenville, NC 27834 WNCT 3221 South Evans Street

Contract / Revision   Alt Order #   949694
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Contract Dates	Product	Estimate #
10/03/16 - 10/16/16	Deborah Ross Candida 5262	5262
Advertiser	<u>Origi</u>	Original Date / Revision
POL/DSCC Deborah Ross		10/04/16 / 10/17/16

60.00	\$20,660.00	72		0.00	Totals			
		<u> </u>				Rate \$2,000.00	Spots/Week	Start Date         End Date         Weekdays           Week:         10/10/16         10/16/16         -T
\$2,000.00	\$2,0	1 NM		:30		8p-9p		30 WNCT 10/11/16 10/11/16 NCIS
						Rate	Spots/Week	Start Date End Date Weekdays
ount	Amount	/peSpots	Rate Rtn TypeSpots	Days Length Week	Days	Time	ň	*Line Ch Start Date End Date Description
				Spots/		Start/End		

Signature:	
The state of the s	
Date:	

Totals

72 72

\$20,660.00 \$20,660.00

(\$3,099.00) (\$3,099.00)

\$17,561.00 \$17,561.00

09/26/16 -10/14/16

Time Period

# of Spots

**Gross Amount** 

Agency Comm.

Net Amount

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125 West 55th St New York, NY 10019

Agency: AL MEDIA CPE: //5262

222 W. ONTARIO ST

Contract # 25322391

Advertiser: DSCC / Deborah Ross

Changes as of: 10/17/2016 at 2:43 PM Flight: 10/3/16 - 10/16/16

Product: Deborah Ross Candidate

Office: CHICAGO

Station: WNCT Market: Greenville/New Bern/Wash

Version: Highlighting Revision 3

Total Spots: 72

Total \$: \$20,660.00

Total GRP: Traffic #: 949694 Total CPP: \$0.00

Separation:

Salesperson: DAN BARKER 312-755-3936

CHICAGO, IL 60610 SUITE 600

Buyer: BARB OBRZUT

Agency Order #:

Comments: removing NA spots and creating new order based off of Jennifer's makegood.

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE Assistant: MIKKIE BASELICE 312-755-3854

Spots Total

> Total 49

CPP

GRP

10/3 - 10/10

TOTALS: 30 4 № 3 67 ഗ

72 \$20,660.00

\$0.00 \$0.00 \$0.00

0.0

0.0

\$600.00 \$750.00

\$250.00 \$200.00

0.0

Rate Rating

Len 10/3 10/10

M-F REV- 15 5p-5:30p M-F REV- 10 11a-12n

Early News Price is Right # Day/Time

P

Program

alesso of OShapanow



Special Instructions

125 West 55th St New York, NY 10019

Date/Time

Added by

Comment

SAZ TELEVISION GROUP

CHICAGO, IL 60610 SUITE 600

Agency Order #:

Salesperson: DAN BARKER 312-755-3936

Buyer: BARB OBRZUT

222 W. ONTARIO ST

Contract # 25322391 Agency: AL MEDIA CPE: //5262 Changes as of: 10/17/2016 at 2:43 PM Flight: 10/3/16 - 10/16/16

Advertiser: DSCC / Deborah Ross

Product: Deborah Ross Candidate

Station: WNCT

Market: Greenville/New Bern/Wash Office: CHICAGO

Version: Highlighting Revision 3

Total Spots: 72

Total \$: \$20,660.00

Primary Demo: Adults 35+

Total GRP: Total CPP: \$0.00 Traffic #: 949694

Assistant: MIKKIE BASELICE 312-755-3854

Con Type: POLITICAL/VOTE

Separation:

Order Level Comments

10/05/16 5:13 PM 10/04/16 11:14 AM 10/12/16 2:34 PM 10/12/16 3:21 PM 10/17/16 2:43 PM Jennifer Layman CHAISE WOOLSEY CHAISE WOOLSEY Jennifer Layman Did not enter 1 Spot \$2000 Line 16 1x 10/5 530p news \$200--mg Fr 10/14 530p news \$200 Line 17 1x 10/5 6p news \$500--mg 1x Fr 10/14 6p news \$500 Line 18 1x 10/5 7p ET \$350--mg 1x Fr 10/14 7p ET \$350 Line 19 1x 10/6 730p Family Feud \$500--mg 1x Fr 10/14 730p Family Feud \$500 removing NA spots and creating new order based off of Jennifer's makegood. Please Advise Line 20 1x Tue 8-9 NCIS \$2000 Revision extending flight to move spots missed d/t NA. -Chaise for Dan Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and approved by Nicole Homan

WITN: 40%	WFXI: 6%	WCTI: 26%	Comment:	WNCT Share: 28%	Market Budget: \$73,786		
40%	6%	26%		28%	\$73,786	Competitive Information	

09/30/16 1:13 PM | CHAISE WOOLSEY

0.0	N/A	\$20,660.00	72	100%	Total
0.0	N/A	\$20,660.00	72	100%	
GRP	CPP	Dollars	Spots	% Distrib	Day/Time
-		Daypart Summary	Daypar		

New political Candidate order for Deborah Ross to begin 10/3 through 10/9. Please confirm, thanks - Dan

\$20,660.00	72	Total
\$20,660.00	72	2016-Oct
Dollars	Spots	Month
nary	Monthly Summary	

					Transa	Transaction History		
Trans	Created/Received Created by	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	\$ Comment
Revision	10/17/16 2:43 PM	10/17/16 2:43 PM CHAISE WOOLSEY	Revised		N	<b>\$</b> -450.00	\$0	Changes: Total Spots from 74 to 72, Calculated Dollars from \$21,110,00 to \$20,660,00, Competitive Market Budget from \$75,393 to \$73,786, Total \$ from \$21,110,00 to \$20,660,00, User Entered \$ from \$21,110,00 to \$20,660,00, Comments from Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and approved by Nicole Homan. to removing NA spots and creating new order based off of Jennifer's makegood 2 buylines added or modified.
Revision	10/12/16 3:21 PM	10/12/16 3:21 PM CHAISE WOOLSEY	Confirmed			\$0	\$0	Changes: Comments from Revision extending flight to move spots missed d/t NA Chaise for Dan to Revision moving NA spots w/o 10/3 to w/o 10/10 per Jennifer and \$0 approved by Nicole Homan 4 buylines added or modified.
Makegood 2	10/12/16 2:34 PM Jennifer Layman	Jennifer Layman	Confirmed			\$0	\$0	
Revision	10/5/16 5:13 PM	10/5/16 5:13 PM CHAISE WOOLSEY	Confirmed			\$0	\$0	Changes: Flight End from 10/9/16 to 10/16/16, Comments from New political Candidate order for Deborah Ross to begin 10/3 through 10/9. Please confirm, thanks - Dan to Revision extending flight to move spots missed d/t NAChaise for Dan. 29 buylines \$0 added or modified.
Makegood 1	10/4/16 11:14 AM Jennifer Layman	Jennifer Layman	Confirmed			\$0	\$0	
,								



125 West 55th St New York, NY 10019

Agency: AL MEDIA CPE: //5262

Contract # 25322391

222 W. ONTARIO ST Product: Deborah Ross Candidate

Agency Order #: Salesperson: DAN BARKER 312-755-3936 Buyer: BARB OBRZUT

CHICAGO, IL 60610 SUITE 600

> Advertiser: DSCC / Deborah Ross Flight: 10/3/16 - 10/16/16

Changes as of: 10/17/2016 at 2:43 PM

Version: Highlighting Revision 3

Total \$: \$20,660.00

Station: WNCT

Office: CHICAGO

Market: Greenville/New Bern/Wash

Con Type: POLITICAL/VOTE

Primary Demo: Adults 35+ Total Spots: 72 Total CPP: \$0.00 Total GRP:

Assistant: MIKKIE BASELICE 312-755-3854 Separation: Traffic #: 949694

New	Queued for Electronic Contracting	Trans	
9/30/16 1:13 PM	10/3/16 8:34 AM	Created/Received Created by	
9/30/16 1:13 PM CHAISE WOOLSEY		Created by	
Confirmed		Status	
74		Spot+ Spot-	
		Spot-	Transa
\$21,110.00	\$0	\$ Chg	Transaction History
	\$0	\$ Chg Contract \$ Comment	

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS'
ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER,
KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR
ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

Non-Discrimination Policy